



MEDIA RELEASE

Give something life-saving this Christmas

Looking for that last minute Christmas gift or stocking filler? Why not give someone special a first aid kit from St John and help keep the family safe this Christmas.

With only 23%* of the Australian population having a current first aid certificate, St John (NSW) aims to get more people thinking about their family's safety as a priority. For occasions such as Christmas, people can purchase first aid kits, which are great gifts for everyone.

"For people that are not sure what to get a loved one this Christmas, a first aid kit is ideal. It is appealing to the eye, contains all the basics, and beats the old socks, undies and chocolates", said St John (NSW) General Business Manager, Brett Hamilton.

"It could also come in handy over the holiday season as you never know when an emergency could occur.

"However, whilst it is great to have a first aid kit, it is extremely important that you actually know what to do with the equipment. St John is encouraging at least one person in every household in NSW to be trained in first aid, as these skills could save someone's life."

St John has a special Christmas kit, which is the ultimate gift to show you care. It neatly tucks away in the glove box, the beach bag or the nappy bag and contains everything you need for those unexpected minor incidents.

Each kit contains gloves, wound dressing, bandages, a quick reference guide to First Aid and lots of other goodies.

The kit can be purchased online at www.stjohnnsw.com.au and costs just \$12.50 plus postage and handling. Alternatively you can visit your nearest St John (NSW) office or call 1300 360 455.

St John (NSW) offices are located in Surry Hills, Bathurst, Liverpool, Gosford, Lismore, Newcastle, Wollongong and Smithfield.

St John, Australia's leading first aid organisation, has provided New South Wales with quality service for more than one hundred years. Some 300,000 Australians complete a St John First Aid certificate each year. For training information and bookings visit www.stjohnnsw.com.au

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Media contact:

Bethany Hoskin

Communications Coordinator

St John (NSW)

bethany_hoskin@stjohnnsw.com.au / 02 9219 6856

* Taylor Nelson Sofres PhoneBus Survey, September 2003