



MEDIA RELEASE

Help Dad Keep the Home Safe this Father's Day

St John (NSW) has launched new Father's Day kits in an attempt to give more people access to first aid kits in the home.

With only 23%* of the Australian population having a current first aid certificate, St John aims to get more people thinking about their family's safety as a priority. For occasions such as Father's Day, people can purchase first aid kits, which are great gifts for everyone.

"For people that are not sure what to get their dad this Fathers Day, this kit is ideal. It is appealing to the eye, contains all the basics, and beats the old socks, undies, aftershave and chocolates", said General Manager Business, Brett Hamilton.

"Why not give Dad something that is easy to store, virtually indestructible and will help keep the family safe. Hopefully the kit will also remind him and the rest of the family that they should also learn first aid, especially if the children are still quite young.

"65%** of child injuries happen in the home, so it's the place that should be fully equipped for the unexpected," said Mr Hamilton.

Each kit contains gloves, wound dressing, bandages, a quick reference guide to First Aid and lots of other goodies.

Housed in a sturdy plastic container, this safety kit can be stored in the home, the shed, the study or the office and will ensure that the tools Dad might need in an emergency are never more than an arms length away.

The safety kit costs just \$12.50 plus \$7.70 p&h and can be purchased via the St John (NSW) website www.stjohnnsw.com.au.

Alternatively you can visit your nearest St John (NSW) office or call 1300 360 455.

St John (NSW) offices are located in Surry Hills, Bathurst, Liverpool, Gosford, Lismore, Newcastle, Wollongong and Smithfield.

St John (NSW) is the states' largest supplier of first aid training and equipment. We also stock a large range of first aid kits, as well as running a wide variety of first aid courses each month.

ENDS

Media contact:

Bethany Hoskin

Communications Coordinator

St John (NSW)

bethany_hoskin@stjohnnsw.com.au / 02 9219 6856

* *Taylor Nelson Sofres PhoneBus Survey, September 2003*

** *Flinders University, research Centre for Injury Studies. <http://www.nisu.flinders.edu.au/navpage.php>.*