

MEDIA RELEASE

5 May 2008

Keep mum safe this Mother's Day (and buy her something she'll actually use!)

Keep Mum safe and buy her a Personal Leisure First Aid Kit from St John (NSW) this Mother's Day! Specially designed for use around the home, this kit will ensure Mum is equipped with the right first aid tools to look after family, friends and of course herself!

"For people that are not sure what to get their Mum this Mothers Day, this kit is ideal. It is appealing to the eye, contains all the basics, and beats the old soap, perfume and chocolates", said General Manager Business, Brett Hamilton.

"Why not give Mum something that is easy to store, and will help keep the family safe. Hopefully the kit will also remind her and the rest of the family that they should also learn first aid, especially if the children are still quite young.

"The majority of accidents happen in the home, so it's the place that should be fully equipped for the unexpected," said Mr Hamilton.

The Personal Leisure Kit costs only \$33 and is compact, durable and water resistant. It is filled with practical First Aid supplies and instructions but can still fit into Mum's handbag!

Kits can be purchased via the St John (NSW) website www.stjohnnsw.com.au. Alternatively you can visit your nearest St John (NSW) office or call 1300 360 455.

St John (NSW) offices are located in Surry Hills, Bathurst, Liverpool, Gosford, Lismore, Newcastle, Wollongong and Smithfield.

St John is Australia's largest supplier of first aid training and equipment stocking a large range of first aid kits, as well as running a wide variety of first aid courses each month. To find out more visit www.stjohnnsw.com.au.

ENDS

For media enquiries contact:

Bethany Hoskin
Communications Coordinator
St John (NSW)
P: 9219 6856
E: bethany_hoskin@stjohnnsw.com.au